

**Tyler Allen Metcalfe**  
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**Education**

March 2024 **Florida Gulf Coast University**, Fort Myers, FL (*Remote/Online*)  
Master of Business Administration  
Lutgert College of Business

May 2019 **Texas Christian University**, Fort Worth, TX  
Bachelor of Science in Film, TV, and Digital Media  
Minor: General Business  
John V. Roach Honors College, Dean's List, 3.715 GPA – Magna Cum Laude

**Experience**

February 2021 **Lockheed Martin**, Orlando, FL

*Visual Media (Level II)*

August 2019 *Visual Media Associate (Level I)*

- Visual Media support of company focus programs, such as Sikorsky's Future Vertical Lift (FVL) helicopters, Artemis I/Orion Space initiative, Sikorsky CH-53K, Training & Logistics Solutions, Sikorsky Autonomy, etc.
- Visual Media production of corporate webcasts, investor conferences, executive updates & internal company news

Fall 2018 **Red Productions**, Fort Worth, TX

*Post Production/Assistant Editor/Animator Intern*

- Edited projects, organized clips, synced audio files, and made rough edits
- Created motion graphics and visual effects using programs such as Adobe Premiere Pro, After Effects, Media Encoder, Illustrator, and Photoshop
- Helped with marketing research efforts for expansion of company
- Shot and edited event videos that were sent directly to clients, and helped on shoots for Pier 1 Imports holiday national TV spot and AT&T ad in game at Cowboys AT&T Stadium

Summer 2018 **Southwest Airlines**, Dallas, TX

*Multimedia and Audio/Video Production Intern*

- Oversaw audio and video production as part of the Creative Studio Multimedia Team within the Communications & Outreach Department<sup>[1]</sup>
- Contributed in brainstorming sessions, storyboarding, lighting, audio, videography, writing, and editing and compression of videos
- Created and edited videos for external and internal communication purposes which have received over 2 million social media impressions<sup>[1]</sup>
- Created videos about the Campus Reach internship program to be used on the application webpage and other forms of social media

2016 - 2017 **Texas Christian University Athletics**, Fort Worth, TX

*Social Media Content Creation Intern*

- Conducted photography and recorded video footage of basketball & baseball teams for social media use
- Engaged in team brainstorming activities to determine the direction of TCU Athletics' social media accounts
- Worked directly with the Associate Athletics Director for Digital Brand Strategy to implement communications initiatives with visual assets that were distributed on multiple social media platforms

**Skills**

Adobe: Premiere Pro, After Effects, Photoshop, Lightroom, Audition • Final Cut Pro • FAA Part 107 Drone License • Social Media Platforms: YouTube, Vimeo, Instagram, Facebook, Twitter, Pinterest, Snapchat • Sony A7Siii • Canon EOS 5D Mark III, Canon EOS 1DX • DJI Ronin Stabilizers • Event Planning • Website Development • Microsoft Office Suite: Word, PowerPoint, Excel, Outlook

**Leadership**

Fall 2018 – Spring 2019 **Sigma Nu Fraternity**, *Philanthropy Committee Chairman, Executive Board Member*

Summer 2016 & 2017 **Frog Camp**, *Facilitator/Leader/Mentor*

January 2017 – May 2019 **Student Foundation**, *Member/University Tour Guide, Team Leader*

January 2017 – January 2019 **Sigma Nu Fraternity**, *Public Relations Committee Chair*